Pitch Participant Application Form

Eligibility:

* All applicants must be 18 years of age or older.
* The business must currently operate within Atlantic Canada.
* All businesses must be an existing registered business that is less than 5 years old. Startups are welcomed.
* The business must be an operating company with products on the market, or services that show value and impact.
* All successful candidates must attend a virtual orientation meeting with the organizer once they have been selected as a finalist.

Only 15 Black women entrepreneurs will be selected to pitch their businesses to a panel of industry leaders. Each candidate will have 7 minutes to pitch their business and 3 minutes for Questions and Answers from the judges. Winners will be announced towards the end of the event.

The winner will be offered consultation time with local industry experts.

Name

Address

Email

Phone

Business name

Business website

Facebook:

Instagram:

Twitter:

Tiktok:

250 Character elevator pitch of your business

Provide a one-page executive summary including the following: YES

* Team/solo
* Market Size
* Business Model
* 2021 Cash Flow
* Future goals
* Post pandemic plan

How many years have you been in business?

Why did you decide to start this business?

What have been some of your challenges? And how did you overcome them?

What is your proudest moment as a business owner?

What is your five year goal for your business?

Who is your support team/person; and what do they do for you and your business?

What advice would you give a new entrepreneur?

Anything else you wish to share?

Please submit your executive summary and all other required application materials to L Searl Project Lead at [lsearlvcs@gmail.com](mailto:lsearlvcs@gmail.com) .

All applicants will be notified of the status of their application once decisions have been made. At that time, successful applicants will be notified about their presentation to the judging panel.

The successful candidate will be required to present for seven (7) minutes, and they may use props or an electronic presentation that must be sent to the organizer 10 days after selection.

Information you provide when registering will be shared with BLK Women in Excellence and L Searl Virtual Consulant Services and will be used by them for: application, review, voting and follow up. Your information will NOT be shared with any outside contacts without your consent.